

Media Pitch Template

SUBJECT LINE: Samples/ Review Opportunities: New York Design Studio XXX

Hi (first name),

I hope you're having a great start to your week.

Would you be interested in sampling and reviewing products from the exciting up-and-coming design brand XXX?

XXX is a design-centric lifestyle brand and creative studio, creating products including wall art, cards, and even face masks.

New York-based artist and founder XXX has made it their mission to spread cheer, and add a pop of color to people's lives, especially when we are all stuck at home more than ever. Prints are designer-inspired, street art style, super trend-centric, and very metropolitan.

(PICTURES)

Each piece is designed by XXX but printed digitally meaning pieces are more affordable, without sacrificing quality. XXX is on top of trends and is always the first to put out a piece of work with the latest pop-culture favorites in mind. There really is something for everyone, from college students to dads, mums, and kids.

Sample products we can offer include:

- Wall Designs
- Cards
- Apparel
- Phone cases
- Home office accessories
- Face masks

Take a look on the site ([link](#)) and let me know any particular products you are interested in receiving for reviews, features, roundups, or to include in your holiday gift guide and we can organize samples asap.

Kind regards,

Guest Post Media Pitch Template

Hi (contact first name),

I hope you're keeping well.

I'm just getting in touch to see if you would be interested in a guest post with award-winning journalist, podcast host, and producer XXX about the key steps every business needs to consider before starting a podcast?

Podcasting is very quickly becoming the most popular form of media in the US. In 2006, only 22% of the population in the US was even aware of the podcasting space. By 2020, this has skyrocketed to 75%, and there was an estimated 88M podcast listeners in 2019. With the pandemic making us crave original, creative content more than ever, if you haven't already launched a podcast of your own, there's no doubt that you are at least listening to one.

XXX is the owner and founder of the XXX, a one-stop-shop podcasting studio that provides all podcast services under one roof, from audio production, album art, to distribution. XXX has worked with clients including (examples)

(Picture)

Crucial steps to consider before you decide to start a podcast include:

- (Bullet point examples)

If a guest post would be of interest, please get in touch and we can organize something.

Kind regards,

News Story Media Pitch Template

Hi (first name)

I hope you're doing well.

I have a great story with a **local angle** to share with you for **Women's Health Month this May**.

XXX is an acclaimed local musician and award-winning songwriter based out of XXX, has teamed up with XXX charity, a one-of-a-kind nonprofit, supporting the innovators working on cancer beating solutions by fundraising through rising artists. XXX has had several female family members affected by cancer in the past so this cause hits close to home for her. She knew she needed to use her music and platform to help fight the war on cancer.

XXX was considered in five categories in the 58th Annual Grammys and has been named XXX's Best Female Vocalist" multiple times, garnering several XXX awards.

(Quote from the artist about the importance of the mission)

I can connect you with (artist) and (founder of charity) for interviews. Let me know if you would like to set something up this month? I can also provide some b-roll, pictures, and more. Just let me know what you need!

Looking forward to hearing from you.

Many thanks,